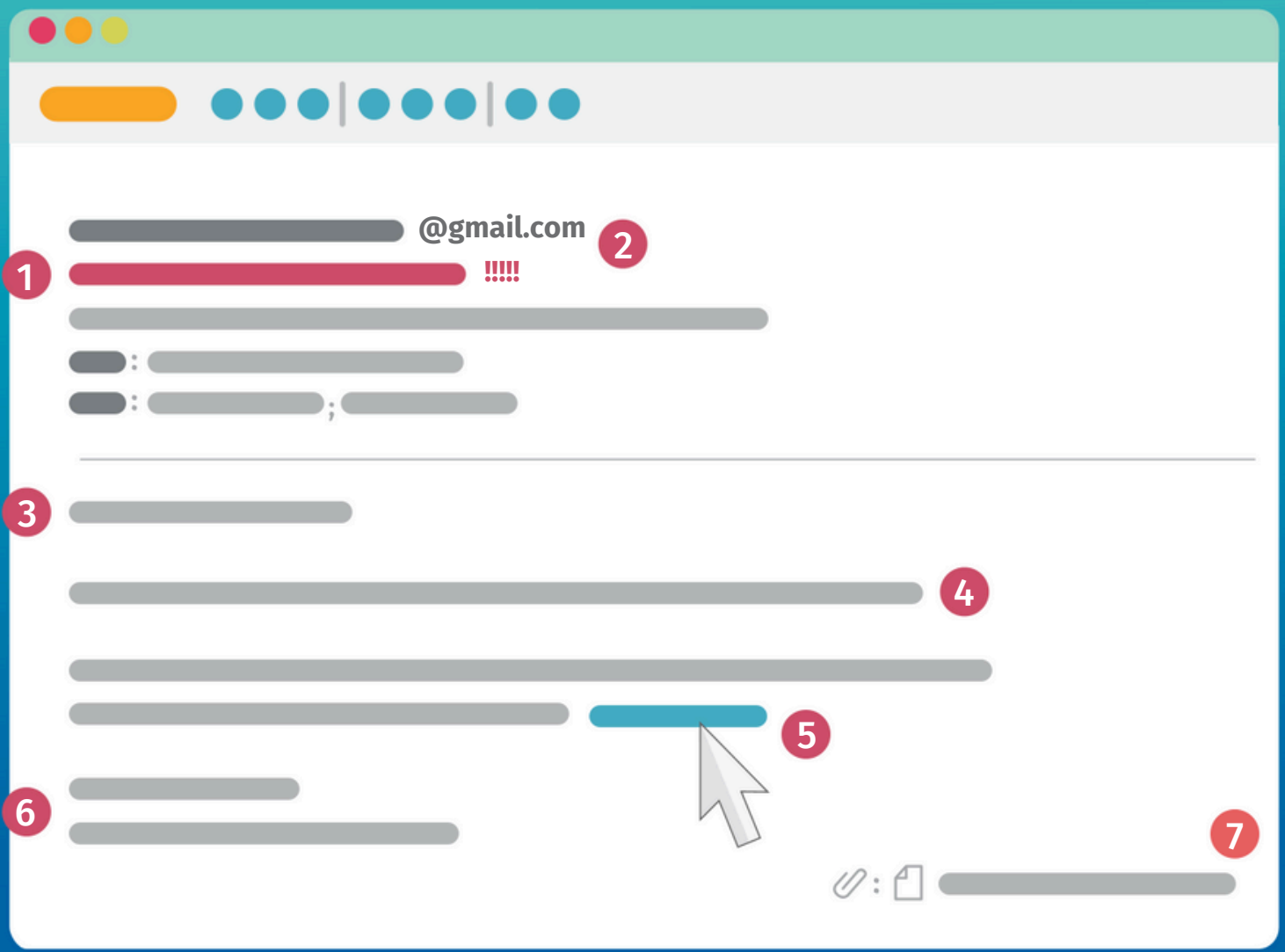


# 7 OF SIGNS PHISHING

Can you spot a phishing attack?

Cyber criminals use phishing attacks to try to infect your computer, steal your passwords, fool you into sharing sensitive data, and more. While phishing attacks often have different goals, they share many of the same indicators. If you know what to look for, you can spot and stop these attacks. Watch out for these seven signs of a phishing attack:



1

**An URGENT Subject:** Does the subject line or message try to create a tremendous sense of urgency, often using fear or demanding immediate action? Another approach is curiosity. Is the email offering something that appears too good to be true?



3

**“Hello Valued Customer:”** Watch out for generic greetings. Often cyber attackers don’t know who you are. They are just trying to reach as many people as possible.



5

**Under Pressure:** Is the sender pressuring you to ignore or bypass our security policies?



7

**Don’t Get Attached:** Do not open unexpected or suspicious attachments.



SPOT AND PREVENT PHISHING ATTACKS.

Report suspected phishes to [abuse@virginia.edu](mailto:abuse@virginia.edu).

SANS SECURITY AWARENESS

UNIVERSITY OF VIRGINIA

© SANS Institute